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IUPUI Purdue School of Engineering and Technology launches First MOOC

Massive Open Online Course delivered through University's social media networking platform

INDIANAPOLIS (April 29, 2013) – The Purdue School of Engineering and Technology at Indiana University-Purdue University Indianapolis (IUPUI) will offer its first, free Massive Open Online Course (MOOC). Taught by Professor Darrell Bailey in the Department of Music and Arts Technology, the first MOOC – "Music for the Listener" – will begin on May 8th (visit <u>thecn.com/mooc100</u> to enroll for free) and target casual music learners, as well as more experienced music lovers. MOOCs are online university courses offered for free over the web and open for anyone to participate from around the globe.

"We are excited to explore this emerging Massive Open Online Course movement as a potential gateway to our course delivery system." said David Russomanno, Dean of the Purdue School of Engineering and Technology, IUPUI. "People from around the world will have access to "Music for the Listener," the first MOOC offered at IUPUI."

The MOOC will be provided through a new MOOC provider Course Networking or CN (theCN.com). CN provides an academic social networking website that connects instructors and students from around the globe. CN, a new cloud based software environment, offers a complete tool set for Learning Management System (LMS) and MOOC development, hosting and management. It is a new start-up company founded by Ali Jafari professor of Engineering and Technology at IUPUI with capital investment from Indiana University and other academics.

One of the biggest advantages of this new model of learning is that it allows the academic staff to reach many more students by transforming the traditional lecture classroom into an online global classroom. The CN's translation feature enables non-English speaking students to participate and extend the course to an international audience.

Students and teachers sign up for free accounts, similar to signing up for other social media networks. The site connects them to a course schedule, selected video lectures, and various learning collaboration activities. Students can work on homework, listen to lecturers, as well as work with many other students. Anyone interested in signing up for the music course, can register online at: theCN.com/MOOC100. The course is free and open to all, both in the U.S. and internationally.

About the Purdue School of Engineering and Technology at IUPUI:

The mission of the Purdue School of Engineering and Technology at IUPUI is to be one of the best urban university leaders in the disciplines of engineering and technology recognized locally, nationally and internationally. The school's goal is to provide students an education that will give them the leverage to be leaders in their communities, industry and society. For additional information on the School of Engineering & Technology, go to http://www.engr.iupui.edu.

About Indiana University-Purdue University Indianapolis:

Known as Indiana's premier urban research and health sciences campus, IUPUI is dedicated to advancing the intellectual growth of the state of Indiana and its citizens through research and creative activity, teaching, learning and civic engagement. Nationally ranked by *U.S.News & World Report, Forbes* and other notable publications, IUPUI has more than 30,000 students enrolled in 21 schools, which offer more than 250 degrees. IUPUI awards degrees from both Indiana and Purdue Universities. For more information, visit <u>iupui.edu</u>.

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